## **PRIVACY POLICY**

By using the services provided by CreativeSquad, a private limited company established under Companies act of 1956 India, location G-64, Sec-11, Pratap Vihar, Ghaziabad, 201009, UttarPradesh, India, you are agreeing to be bound by the following privacy policy terms.

This Privacy Policy governs the manner in which CreativeSquad collects, uses, maintains and discloses information collected from users (each, a "User") of the services provided by CreativeSquad.

#### PERSONAL IDENTIFICATION INFORMATION

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, phone number, etc. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

### NON-PERSONAL IDENTIFICATION INFORMATION

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service provider's utilized and other similar information.

### WEB BROWSER COOKIES

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## PROTECTING INFORMATION

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

#### **INFORMATION USAGE**

CreativeSquad may collect and use Users personal information for the following purposes:

**To personalize user experience.** We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

To send periodic emails and SMS messages. We may use the email address and/or contact number to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests.

**To process payments.** We may use the information Users provide about them when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

#### INFORMATION DISCLOSURE

CreativeSquad is committed not to disclose any users personal information except if necessary to satisfy our legal obligations. We do not sell, trade, or rent Users personal identification information to others. CreativeSquad may use your and other users' generic non-identifiable, aggregated data not linked to any personal identification to improve the Services; to design promotions; provide ways for you to compare business practices with other users; to showcase our accomplishments with our business partners, trusted affiliates, and sponsors.

# **CHANGES**

CreativeSquad has the discretion to update this privacy policy at any time without notice. When we do, we will revise the updated date at the bottom of this page and inform you regarding the changes. We encourage our users to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy and become aware of modifications. Your continued use of the Services indicates your agreement to the changes.

This document was last updated on January 12, 2017.